

## ABSTRACT

A system is provided for enabling the efficient reuse of printing data stored in a printer to execute printing without retransmission of printing data. The system comprises data management means, which, when a printing request received from a client device is of a type involving the transmission and reception of printing data, stores the printing data received from the client device in storage means in association with management information, and transmits the management information to the client device; means which, when the printing request is of a type involving the transmission and reception of management information associated by the data management means, references the above storage means and reads out the printing data associated with the management data received from the client device; and means to execute printing based on the printing data. When the data management means judges it necessary to delete printing data from the above storage means, printing data is selected and deleted based on priority information relating to data deletion.